



Location Partner Opportunities

Blossoms of Hope wants to engage the community and bring potential customers to restaurants and small businesses within our area. What better way to do this than to add these businesses to our spring Scavenger Hunt? As participants discover some of the Blossoms of Hope groves throughout the county, they can find additional blossoms in the restaurants and small businesses who support Blossoms of Hope.

And NEW this year, we are working with Visit Howard County and iHeart radio and podcast to promote the Scavenger Hunt and the participating restaurants and businesses with a contest. All partners' logos will appear on the iHeart contest page (with more than 400,000 impressions anticipated over the SH month). For more information, contact Vera at vera@blossomsofhope.org.

Become a Scavenger Hunt Destination

- Contribute a portion of sponsorship in Gift Cards* from your business plus cash donation**
- Add a coupon/promotional item to the tote bags given to each participant
- Hang a "blossom" by the entrance of your business for participants to "find"

\$1,000 Blossom Partner (3 available) SOLD OUT

- Promotion on iHeart podcasts during SH
- Logo on contest page promoted by iHeart radio
- Logo on SH map and tote, Ad on paper map
- Logo and link on SH website
- 2 entries into the SH
- Social media promotion
- Fliers designed to be distributed to *your* clients

\$500 Hope Partner

- Logo on contest page promoted by iHeart radio
- Logo on SH map and tote
- Logo and link on SH website
- 1 entry into the SH
- Social media promotion
- Fliers designed to be distributed to *your* clients

\$250 Community Partner

- Logo on the contest page promoted by iHeart radio
- Logo on SH map, name on tote
- Logo and link on SH website
- Social media promotion
- Fliers designed to be distributed to *your* clients

* Gift cards (GC) contributed may be used at this or other Blossoms of Hope events throughout the year.

** Suggested donation/GC amounts: \$1,000 Partner = \$750 donation, \$250 GC; \$500 Partner = \$350 donation, \$150 GC; \$250 Partner = \$150 donation, \$100 GC